



OPTIMISE PROCURE

# Project Study

Business development at an early-stage  
B2B SaaS DeepTech Startup

## About

Optimise Procure is a B2B DeepTech startup that is part of the TUM Venture Labs Software / AI and Robotics / AI. It is a Software-as-a-Service that optimises direct procurement at manufacturing companies with AI-led auction recommendations.

## Your profile

- Group of 2-5 students
- Agile mindset with strong communication skills in English, German is a plus
- Motivated, independent, and target-oriented work approach
- Strong interest in AI, tech and the industry
- Excellent analytical and problem-solving skills
- Previous work / internship experience is a plus

## Our offer

- Grow personally and professionally in a driven and ambitious team
- Learn firsthand how to build and scale a deeptech startup
- Amazing office & entrepreneurial ecosystem

## Your role

- Support the CEO for the business development
- Participate in communication & marketing
- Support in product design
- Perform market research
- Support the CEO in fundraising & grant seeking activities

## Info & Contact

- Start date: Asap, for 6 months (half-time) or 3 months (full-time)
- Location: Munich Urban Colab  
Freddie-Mercury-Straße 5  
80797 München
- To apply: Send your CV & transcript at [claire.schwartz@optimise-procure.com](mailto:claire.schwartz@optimise-procure.com).
- Don't hesitate to reach out for any questions!